

ABSTRACT OF THE DISCLOSURE

A product information contrast system contrasts a plurality of items of product information that contain specifications indicating properties of products. The product information contrast system comprises a product information management unit which manages the plurality of items of product information of the products including a criterion product. A judgment unit determines whether specifications in the product information items of the criterion product are different from specifications in the product information items of at least one of the products managed by the product information management unit. A display control unit generates a visually recognizable display indication of differences in the specifications of the product information items based on results of the determination of the judgment unit.

15

20

25